



# ETA PRIVÉ

BY THE SPECTRUM CIRCLE

An Exclusive Gathering for Visionary Women

OCTOBER 1 – 4, 2025

Palm Beach Gardens, Florida

# THE TIME IS NOW.

Women are driving impactful change in ways never seen before. As founders, Board members, and C-suite executives, women are rising as decision-makers and disruptors. In the coming years, women will realize generational increases in wealth and influence. Women are building this momentum despite operating within a world of systems and traditions that were not built for them while facing unique challenges that can be distinct, persistent, and often isolating.

As of 2024, women own 42% of businesses in the U.S., generating nearly \$2 trillion in revenue annually—yet they receive less than 2% of venture capital funding (Source: PitchBook, 2024). Women also make up over 50% of the workforce but hold less than 10% of Fortune 500 CEO positions (Source: Fortune, 2024). These statistics aren't just numbers—they are a call to action. Women need spaces that foster leadership, financial empowerment, and influence beyond the traditional corporate structure.

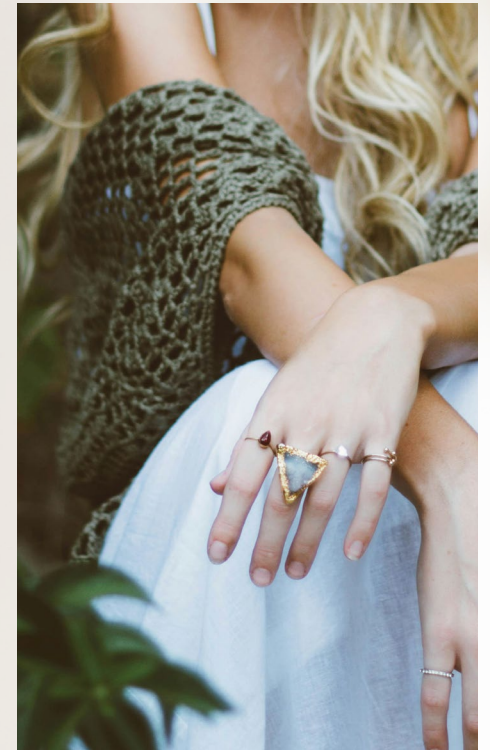
In addition to economic barriers, women today are juggling unprecedented demands—managing careers, businesses, aging parents and families— all while navigating the complexities of a rapidly changing world. Many high-achieving women experience burnout, decision fatigue, and the weight of societal expectations. The need for connection, renewal, and high-caliber learning is no longer optional—it is essential.

This is why Vetta Privé exists. More than a conference, it is a movement—a sanctuary for the most dynamic, forward-thinking women to gather, strategize, and elevate together. By providing a high-trust, no-social-media environment, with world-class speakers, radical wellness experiences, and unparalleled networking, Vetta Privé ensures that every woman leaves with the tools, mindset, and relationships to lead boldly in her career, business, and life.



The next era of leadership demands  
more than isolated success—  
it requires a collective rise.

*VÉTA PRIVÉ IS WHERE  
THAT RISE BEGINS.*



# WHY VETTA PRIVÉ?

Vetta Privé is not just a conference—it is a carefully curated experience designed for women who are building, leading, and redefining success on their own terms. Whether they are corporate executives, small business owners, investors, or high-net-worth individuals, the women who gather at Vetta Privé share a common purpose: to evolve, elevate, and champion one another in an environment that values authenticity, excellence, and strategic growth.

At its core, Vetta Privé is about connection. It is a place where high-achieving women can step away from the noise, recalibrate their visions, and engage in conversations that challenge and inspire. With no distractions—no social media, no superficial networking—attendees experience the power of intentional community, radical wellness, and deep professional alignment. Unlike traditional conferences that focus solely on professional development, Vetta Privé is designed to cultivate the whole woman—blending executive insight with personal renewal. The experience is rooted in five key pillars:

**Leadership & Vision** – Insights from world-class speakers and business leaders on shaping the future and redefining power.

**Strategic Growth** – High-level discussions on scaling businesses, investing wisely, and mastering financial independence.

**Radical Wellness** – A focus on mind, body, and spirit to ensure women are leading from a place of strength, not depletion.

**Luxury & Experience** – A meticulously designed atmosphere that elevates the conference beyond an event to a transformative retreat.

**Exclusivity & Privacy** – A vetted, invite-only environment where meaningful connections thrive and true authenticity flourishes.

By bringing together a hand-selected group of 100 women for this inaugural gathering, Vetta Privé offers a once-in-a-lifetime opportunity to be part of a pioneering movement that redefines leadership, connection, and success.



At Vetta Privé, you are joining  
a legacy of women  
**WHO ARE READY TO ASCEND.**



The Evolution of  
The Spectrum Circle:

INTRODUCING

# VETTA PRIVÉ

For nearly a decade, The Spectrum Circle has been a pioneering platform for storytelling, championing, and recognition, amplifying the voices of dynamic women across industries. It has become a trusted space where women can share their experiences, elevate one another, and reshape narratives of leadership, success, and influence.

Now, in its next evolution, The Spectrum Circle is expanding its impact by introducing Vetta Privé—a new leadership experience designed to take our mission even further.

Vetta Privé is not a replacement for The Spectrum Circle—it is a natural extension of our commitment to empowering women. While The Spectrum Circle continues to champion and celebrate women's achievements across industries, Vetta Privé serves as a high-level leadership program for a curated community of executives, entrepreneurs, and innovators who are shaping the future.

At its core, Vetta Privé is an immersive leadership experience rooted in the core values of The Spectrum Circle—community, empowerment, and transformation. However, it is designed to offer a deeper, more intentional space for women who are actively navigating business growth, leadership expansion, and personal evolution.

This new offering is built on a foundational belief: when women have access to the right networks, insights, and opportunities, they rise—and when women rise, entire industries, economies, and communities thrive. Vetta Privé exists to equip women with the strategies, support, and high-level connections needed to not only lead but to lift others along the way.

Through world-class programming, radical wellness experiences, and an exclusive, vetted community, Vetta Privé ensures that attendees leave with more than just inspiration—they leave with real tools, real strategies, and real relationships that drive their businesses, careers, and personal growth forward.



# VETTA PRIVÉ

is a movement within the  
Spectrum Circle ecosystem—  
designed for those ready to ascend,  
build legacy, and lead boldly  
INTO THE FUTURE.



# The Vetta Privé Experience: WHAT TO EXPECT

## A Community Without Pretense—Where Every Woman is VIP

At Vetta Privé, there is no hierarchy, no networking anxiety, no need to “sell” yourself. The room is already curated for alignment, ensuring that every attendee is among peers who understand the depth of their ambition, vision, and journey. This is not about surface-level connections—it is about deep, meaningful relationships that flourish organically.

The no social media policy allows for a rare and sacred space where women can show up fully and authentically, engage in unguarded conversations, and build trust in a way that is impossible in traditional conference settings. However, for those who need to post on social media, a dedicated content creation space will be available at the start and conclusion of the retreat to allow attendees to capture and share their experience while maintaining the integrity of the event’s private, immersive environment.

## What to Expect: A Curated Itinerary of Leadership, Luxury, and Renewal

- **Immersive Conversations with Global Thought Leaders:** Engaging discussions led by visionary executives, entrepreneurs, and change-makers designed to spark insights and transformation.
- **Radical Wellness & Renewal:** A focus on restorative wellness, mindfulness, and movement, ensuring attendees leave refreshed and reenergized.
- **Exquisite Dining & Private Gatherings:** Thoughtfully curated meals and intimate conversations that foster authentic connections.
- **Bespoke Luxury & Exclusivity:** A seamless, high-touch experience where every detail is designed for elegance and ease.
- **Evening Fireside Conversations:** Intimate late-night dialogues exploring legacy, leadership, and personal evolution.



# WHY PARTNER WITH US?

The Value of Sponsorship: A Rare Opportunity  
to Align with Visionary Women

Vetta Privé is more than a gathering—it is an investment in the future of women's leadership, innovation, and economic power. By sponsoring this exclusive retreat, your brand aligns with a highly influential audience of corporate executives, high-net-worth individuals, and business owners who are shaping industries, driving change, and building lasting legacies.

At Vetta Privé, sponsorship is more than just brand visibility—it's a strategic partnership. Sponsors gain direct access to a vetted, invitation-only audience of high-caliber women who are decision-makers, investors, and cultural influencers. This is a luxury-driven, high-touch experience where brands can build meaningful, long-term relationships with women who are consumers and powerful economic forces.

## Why Sponsor? The Business Case for Partnering with Vetta Privé

- **Access to an Elite, Vetted Audience:** Engage directly with a curated group of 100 influential women leading in business, philanthropy, and finance, with a plan to grow to 400 attendees by 2030.
- **Long-Term Brand Alignment:** Early sponsors will secure a foundational partnership as Vetta Privé expands, ensuring their brand remains top of mind as the community grows.
- **Luxury Market Positioning:** Position your brand alongside a sophisticated, affluent audience that values exclusivity, quality, and authenticity.
- **Strategic Engagement Beyond the Event:** Sponsors don't just gain exposure during the retreat—they become part of an ongoing network of high-achieving women who invest, partner, and influence industries.
- **Custom Curated Experiences:** We work with sponsors to integrate their brand into the experience in a meaningful way—whether through VIP activations, curated conversations, or bespoke luxury moments.

# SPONSORSHIP LEVELS

A Tailored Approach to Partnership

Vetta Privé offers a range of sponsorship tiers designed to provide maximum impact and engagement. Sponsorship opportunities include:

- **Legacy Partner (Title Sponsor):** Premier branding, exclusive access to high-profile attendees, and an opportunity to shape the event's experience.
- **Visionary Partner:** Prominent brand integration, high-visibility opportunities, and curated engagements with attendees.
- **Leadership Partner:** A targeted sponsorship designed for businesses seeking deep engagement with executive and entrepreneurial women.
- **Wellness & Experience Partner:** Exclusive branding opportunities within the retreat's wellness and luxury activations.
- **Bespoke Opportunities:** Custom-tailored sponsorships for brands looking to create unique, high-touch moments for attendees.

## A Call to Action: Join Us at the Start of This Transformational Journey

Vetta Privé is designed for growth—starting with 100 elite women in 2025 and expanding to 400 by 2030. Early sponsors will have the unique opportunity to build long-term brand recognition and engagement with an expanding community of the world's most accomplished women.

Sponsoring Vetta Privé is more than an investment—it's a statement. It's a commitment to supporting, championing, and empowering the women who are shaping the future.

Secure your partnership today and be part of an unforgettable experience that builds influence, fosters leadership, and creates lasting impact.



## FOUNDING SPONSOR

**\$8,000**

*(Designed for Small Business Owners)*

**For emerging brands and business owners seeking high-level visibility and direct engagement with an influential audience.**

### Benefits Include:

- Two (2) tickets to Vetta Privé (a \$9,000 value)
- Recognition as a Founding Sponsor in event materials
- One-year membership to the Vetta Privé online community (\$1,200 value)
- Logo placement on the Vetta Privé website as a Founding Sponsor
- Recognition in select pre-event marketing materials
- Airport transfer from Fort Lauderdale or Palm Beach International Airport to the PGA Resort and back for attendees

## LEADERSHIP SPONSOR

**\$18,000**

**For companies, investors, and brands looking to increase their exposure and engagement at Vetta Privé.**

### Benefits Include:

- Two (2) tickets to Vetta Privé (a \$9,000 value)
- Recognition as a Sponsor on conference signage and printed materials
- One-year membership to the Vetta Privé online community (\$1,200 value)
- Featured logo placement on the Vetta Privé website
- Acknowledgment in pre-event and post-event press releases
- Brand inclusion in select social media marketing campaigns
- Airport transfer from Fort Lauderdale or Palm Beach International Airport to the PGA Resort and back for attendees
- Opportunity to include branded materials in conference gift bags
- On-camera interview of executive for Vetta Privé social media

## VISIONARY SPONSOR

**\$30,000**

**For organizations looking for deeper engagement, thought leadership, and brand visibility.**

### Benefits Include:

- Four (4) tickets to Vetta Privé (a \$18,000 value)
  - A featured speaking opportunity (fireside chat or panel participation) to showcase your expertise
  - One-year membership to the Vetta Privé online community (\$1,200 value)
  - Premium logo placement on conference signage, website, and marketing materials
  - Feature in Vetta Privé's digital program guide
  - VIP networking access with speakers and top attendees
  - Airport transfer from Fort Lauderdale or Palm Beach International Airport to the PGA Resort and back for attendees
  - Personalized brand engagement opportunity (bespoke experience, curated session, or activation)
  - Invitation-only VIP dinner or private networking event
  - On-camera interview of executive for Vetta Privé social media
  - Exclusive Private Roundtable or Masterclass – Host a small-group, high-value discussion with select attendees
  - Priority Media Exposure – Prominent mentions in post-event PR, website highlights, and digital recaps
- For organizations looking for deeper engagement, thought leadership, and brand visibility.

## TITLE SPONSOR

**\$50,000**

**For a premier partner looking for maximum exposure and an exclusive leadership role at Vetta Privé.**

### Benefits Include:

- Four (4) tickets to Vetta Privé (a \$18,000 value)
- Exclusive recognition as the "Title Sponsor" of Vetta Privé
- Opening or closing remarks opportunity at a main session
- Dedicated brand activation (custom experiential opportunity)
- Premier logo placement on all event materials, website, and press releases
- Branded VIP lounge area or activation at the conference
- Co-branded gifting opportunity for attendees
- Airport transfer from Fort Lauderdale or Palm Beach International Airport to the PGA Resort and back for attendees
- VIP concierge service for sponsor representatives
- Custom luxury experience for sponsor executives or select guests (private spa day, bespoke retreat experience, or exclusive brand showcase)
- Internet Wi-Fi branding throughout the event venue
- Curated private dinner for a subset of attendees hosted by the sponsor
- On-camera interview of executive for Vetta Privé social media
- Exclusive Host Sponsorship of a Signature Event – Sponsor a high-profile networking or keynote session

### Standard Benefits for All Sponsors

Regardless of tier, all sponsors receive:

- High-touch engagement with a curated audience of high-level women leaders
- Recognition in select conference promotions and marketing materials
- Access to VIP events and curated networking opportunities
- A bespoke, white-glove sponsorship experience tailored for brand alignment

[CLICK HERE TO PURCHASE SPONSORSHIP](#)

# LET'S BUILD

## Be Part of Something Unprecedented: Secure Your Sponsorship Today.

This is a unique opportunity to align your brand with an elite group of decision-makers, visionaries, and trailblazers. With Vetta Privé's projected growth to 400 attendees by 2030, sponsors at this stage will secure a foundational partnership with long-term influence.

### Your Call to Action

Partner with us to create an experience that leaves a lasting impact on the next generation of women leaders. Whether you are looking for strategic brand exposure, high-level networking, or an exclusive opportunity to engage with influential women, Vetta Privé offers a sponsorship tier tailored to your goals.

Let's build something extraordinary—together. Secure your sponsorship today.

Join us in shaping the future of women's leadership.

**Secure your sponsorship today.**



# THE TEAM

A portrait of Karen Maria Alston, a woman with long blonde hair, wearing a white top and a large necklace, sitting in front of a green leafy background. The text is overlaid on the left side of the image.

**Karen Maria Alston**

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**Nick Fleege**  
Chief Operating Officer



**Lindsey Parks**  
Creative Director



**Ingrid Cox**  
Experience Curator



**Lisa McCurdy**  
Senior Advisor

This is not just a conference—  
It's a legacy-defining experience

Vetta Privé is an invitation into a sanctuary of leadership, luxury, and transformation. Every woman who attends leaves inspired but also elevated—reaffirmed in her brilliance, reconnected to her purpose, and recharged with the energy of a community that truly sees her.

**This is leadership, redefined.**

THIS IS VETTA PRIVÉ.



THANK *YOU.*